

Missionary of the Week

West Metro Baptist Association Bro. Jason Loudermilk

Mission Strategist



June kicks off Vacation Bible School season as the major outreach event for the summer. Over the next several weeks, churches all over the West Metro area (and the state) will be teaching children in our communities the good news of the Gospel of Jesus Christ through Bible teaching, songs, crafts, missions, recreation and snacks. There is a great article shared in this month's Challenger about the benefits of VBS for the local church! I want you to know that I am praying for each of our churches as we share Jesus with the children who attend. I am also asking you to join me in praying for VBS this year. You can see every WMBA church that is hosting a VBS and the dates of each one at www.westmetrobaptist.com/find-a-vbs. Churches can also see who else is using their same VBS materials and share decorations!

What do you do after VBS is over? You have been given the opportunity to teach children the good news for a week, but what happens next? Let me encourage you to be faithful to contact those families who are unchurched and invite them to worship with you. Some parents may only use VBS as a means of free baby-sitting for several days, but now you have their contact information! You can reach out to the entire family and invite them to hear the gospel! Contacting them could include a visit, a phone call, an email or Facebook message, or all of the above. The most important thing is that our churches follow-up with the families God has entrusted to us through the ministry of VBS.

What happens if the families visit? What if they attended Family Night and they decide they want to worship with you on Sunday? Is your church ready for guests? Do you have people in the parking lot ready to greet them and show them where to enter? Do you have greeters in the lobby and at every door ready to welcome guests and help them find their rooms? Do you have a check-in system so families feel secure leaving their children with your volunteers? Are your greeters friendly and helpful so that these families will feel that you are glad they came? These questions and more are important for our churches to answer so that we can communicate that we care. When our guests know we care, they will listen when we share the Good News that Jesus cares, He died to save them, and He is the victorious King who is alive forever!

We have good news, and VBS is a great opportunity to share it! Let's get ready for the people God will send our way. And let's pray for each other as we minister throughout the West Metro area! To God be the Glory!

In Christ,
Jason Loudermilk
Mission Strategist